

# SEAFOLLY

## australia

### Summer 2009/2010 Collection

Global glamour reigns this season with the SEAFOLLY Australia Summer 2009 Collection. Encapsulating a decadent spirit and feminine touch, SEAFOLLY showcase luxurious designs and accessories for the ultimate in beachside chic.

The effervescent range exposes bold prints, structured styles and delicate embellishments, all accentuated by a vibrant palette with boisterous injections of orange Gerbera, Spa Blue, purple Poison and Palm Green, along with ultra classic tones of Black, White and Cinder.

With style separates to suit every beach babe, you have every reason to get your toes in the sand this Summer. Get fun and flirty in Frill Me, available in a variety of styles and shapes including the Ruffle Mini Tube, Ruffle Mini Hipster, and this season's favourite Frill Me Maillot. See spots in 'Viva', a classic polka dot print with dainty ruffle detailing, offered in punchy shades like Siren red and Spa Blue, or get nautical in Capri, featuring shirred elements and sailor savvy stripes.

Contrasting colours are combined in Cyber, with a pixelated like print and eye-popping tones of Gerbera and Ultraviolet. Kokomo features ring detailing and a multitude of shapes to accommodate any body type and desire, and has a matching Kokomo Towel to keep you fashionably forward this season.

Stay SEAFOLLY superb when the sun sets and the water cools as you slip into the 100% Silk Gospel Dress, Sheer Belief Kaftan or Asymmetrical Goddess Dress, paired back with the Goddess Sandals in classic Black or White.

SEAFOLLY understand that individual women have individual needs and incorporate 50's styling, asymmetrical accents and retro silhouettes, whilst catering for women up to an E cup. With over 300 styles to choose from SEAFOLLY continue to reinforce why they are Australia's favourite swim and lifestyle wear brand.

Get beach ready and bare all in the SEAFOLLY Summer 2009/2010 Collection.

**For further information please contact Torstar Communications:**

**Media Enquiries: Jayde Balderston ([jayde@torstar.com.au](mailto:jayde@torstar.com.au))**

**Product Requests: Sofia Valenti ([sofia@torstar.com.au](mailto:sofia@torstar.com.au))**

**P: +612 922 9484 F: +612 9235 4200 M: 0404 892 384 W: [www.torstar.com.au](http://www.torstar.com.au)**